

valentine's day collection  
DARK CHOCOLATE



chocolate that gives forward

# chocolate is our love language



## consumer-driven attributes

- ♥ Excites your taste buds & brings a joyful boost to your holiday.
- ♥ A perfect premium gift for someone special.
- ♥ Honest ingredients creating a “guilt-free” memorable moment.

## velocity drivers

PREMIUM NATURAL CHOCOLATE  
#1 brand in unit sales  
Loyal customer with high repeat rate & basket spend  
Consistently high direct & distributor fill rates

10% of net profits is given forward to organizations that protect our habitat, species, & humanity globally.



Source: SPINS, Last 52 Weeks 12-04-2022, Total US FOOD



everything we do, and everything we make does good, better.



Nutrition Facts	
3 servings per container	
Serving size 1 oz (28g/1/3 bar)	
Amount per serving	
<b>Calories</b>	<b>160</b>
	% Daily Value*
Total Fat 11g	14%
Saturated Fat 7g	35%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 15g	5%
Dietary Fiber 4g	14%
Total Sugars 8g	
Includes 8g Added Sugars	16%
<b>Protein 2g</b>	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 1.2mg	6%
Potassium 210mg	4%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



**Ingredients:** Bittersweet Chocolate (Chocolate Liquor, Sugar, Cocoa Butter, Soy Lecithin, Vanilla), Dried Raspberries, Coconut Oil.  
**Contains:** Soy. Produced On Equipment That Also Processes Products Containing Milk, Peanuts And Other Tree Nuts.



Nutrition Facts	
3 servings per container	
Serving size 1 oz (28g/1/3 of bar)	
Amount per serving	
<b>Calories</b>	<b>160</b>
	% Daily Value*
Total Fat 10g	13%
Saturated Fat 6g	30%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 15g	5%
Dietary Fiber 3g	11%
Total Sugars 9g	
Includes 7g Added Sugars	14%
<b>Protein 2g</b>	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 1.2mg	6%
Potassium 190mg	4%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



**Ingredients:** Bittersweet Chocolate (Chocolate Liquor, Sugar, Cocoa Butter, Soy Lecithin, Vanilla), Dried Tart Cherries, Sugar, Cellulose Powder, Sunflower Oil.  
**Contains:** Soy. Produced On Equipment That Also Processes Products Containing Milk, Peanuts And Other Tree Nuts



Nutrition Facts	
3 servings per container	
Serving size 1 oz (28g/1/3 bar)	
Amount per serving	
<b>Calories</b>	<b>160</b>
	% Daily Value*
Total Fat 11g	14%
Saturated Fat 7g	35%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 14g	5%
Dietary Fiber 2g	7%
Total Sugars 8g	
Includes 8g Added Sugars	16%
<b>Protein 2g</b>	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0.9mg	6%
Potassium 190mg	4%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



**Ingredients:** Chocolate, Sugar, Cocoa Butter, Whole Grain Oats, Soy Lecithin, Vanilla.  
**Contains:** Soy. Produced On Equipment That Also Processes Products Containing Milk, Peanuts And Tree Nuts.



BAR W: 2.75" x H: 5.75" D: 0.375" | BAR POS 12 CT W: 3" x H: 6.8125" x D: 5.5" | MC 144 CT | \*SHIPPER 48 CT

\*Shipper includes variety of all Valentine's Day offerings.