



chocolate that gives forward

meet ESC

catalogue of chocolate
GLUTEN FREE, FAIRTRADE

must have core set



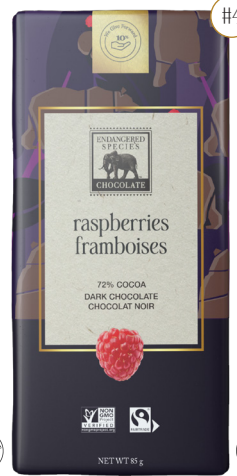
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48 ct. Top Seller
Secondary Display
Caramel Sea Salt (12ct)
Extreme Dark (12ct)
Almond Sea Salt (12ct)
Tart Raspberries (12ct)

037014120684

Bar | 2.75" W x 0.375" D x 5.75" H POP | 3" W x 5.5" D x 6.812" H Case | 18.5" W x 14.5" D x 6.25" H

Shipper (Assembled) | 45" H x 14" W x 12" D Shipper Case | 14.75" W x 5.5" D x 24.75" H

Endangered Species Chocolate | chocolatebar.com | 5846 W. 73rd. St., Indianapolis, IN 46278



The secret to good baking is starting with quality ingredients. Our premium chocolate chips are just the added delight to any recipe. Vegan oat milk chocolate chips melt beautifully, and exceed any chocolate lovers flavor expectations.

10 oz (285g) / 6ct Carton / 6ct Case

New display-ready case

SRP: \$9.99

Recommended Placement: Baking Ingredients

Bag | 9.5" W x .5" D x 4.5" H

Case | 9" W x 9.5" D x 4.125" H

Oat Milk Baking Chips | 037014400014



Our adorable seasonal chocolate shapes are sure to bring a spark of good-indulgent fun to any holiday get together. Create a surprise & delight moment for a loved one, or a feel-good gift to a teacher or co-worker.

3.5 oz (99g), 6ct Carton / 6ct Case

Holiday-Themed Merchandisers, Shipper (Mixed)

SRP: \$9.99

Available: Pre-book forms released in June 2024

Approx. 14 pieces, 48% Milk / 60% Dark

Bag | 6" W x 2.5" D x 8" H

POP | 7" W x 6" D x 8.5" H

Case | 7.3125" W x 6.3125" D x 8.5" H

Milk | 037014325256 Dark | 037014325263

Shipper | 037014120684



@eschocolate



EndangeredSpeciesChocolate

everything we do, and everything we make does good, better.



“ One of the best and most delicious chocolate bars I have ever had. Pure bliss indulging in the rich flavors of raspberry and dark chocolate.. amazing! Thank you. ”

Verified Purchase
Raspberry Filling + 60% Dark Chocolate



An ESC shopper is **more valuable to the chocolate category** than the average chocolate shopper.

ESC shoppers are making an **impressive 24% more trips** to the chocolate category than the average category shopper.

Those ESC shoppers also **spend 32% more** than the average chocolate shopper within the category.

+20%
MULO-NPI

Natural Chocolate is trending up +20%
DoI % Chg, YAGO vs. Total Category +5%

+170-180
LOYALTY

The ESC shopper over-index's in
loyalty from top National retailer.

SOURCE: SPINS TOTAL US-MULO L52WKS w/e
12.31.2023 Subcategory NPI SS Chocolate, Leading
US Retailer Shopper Data, 2023, Numerator,
Shopper Comparison, 2024.

