



chocolate that gives forward

# small in size big in impact

ALSO AVAILABLE AS 3 OZ CHOCOLATE BARS


individually wrapped bites  
DARK AND MILK CHOCOLATE



250 CT SINGLE-FLAVOR BULK PACKAGING

## consumer-driven attributes

- ▶ Perfect 2-bite indulgence & pick me up
- ▶ Trial-size sample snack to drive loyalty & repeat (avg. 75% repeat rate)
- ▶ Leaves a sweet lasting impression

10% of net profits is given forward to organizations that protect our habitat, species, & humanity globally. 

## velocity drivers

- PREMIUM NATURAL CHOCOLATE
- #1 brand in unit sales
- Loyal customer with high repeat rate & basket spend
- Consistently high direct & distributor fill rates

Source: SPINS, Last 52 Weeks 12-04-2022, Total US FOOD



everything we do, and everything we make does good, better.



Nutrition Facts	
About 83 servings per container	
Serving size 3 pieces (30g)	
Amount per serving	
<b>Calories</b>	<b>170</b>
	% DV*
Total Fat 12g	15%
Saturated Fat 6g	30%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 20mg	1%
Total Carbohydrate 14g	5%
Dietary Fiber 2g	7%
Total Sugars 11g	
Includes 7g Added Sugars	14%
<b>Protein 3g</b>	
Vitamin D 0mcg	0%
Calcium 80mg	6%
Iron 0.7mg	4%
Potassium 200mg	4%



**Ingredients:** Bittersweet Chocolate (Chocolate Liquor, Cane Sugar, Cocoa Butter, Soy Lecithin, Vanilla). **ALLERGENS:** Contains soy. Produced on equipment that also processes products containing milk, peanuts and tree nuts.

**Contains:** Soy. Produced On Equipment That Also Processes Products Containing Milk, Peanuts And Other Tree Nuts.



Nutrition Facts	
About 83 servings per container	
Serving size 3 pieces (30g)	
Amount per serving	
<b>Calories</b>	<b>170</b>
	% Daily Value*
Total Fat 12g	15%
Saturated Fat 6g	30%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 20mg	1%
Total Carbohydrate 14g	5%
Dietary Fiber 2g	7%
Total Sugars 10g	
Incl. 7g Added Sugars	14%
<b>Protein 3g</b>	
Vitamin D 0mcg	0%
Calcium 80mg	6%
Iron 0.7mg	4%
Potassium 200mg	4%



**Ingredients:** Milk Chocolate (Chocolate Liquor, Milk, Cane Sugar, Cocoa Butter, Soy Lecithin, Vanilla). **Contains:** Milk, Soy. Produced On Equipment That Also Processes Products Containing Peanuts and Tree Nuts.



Nutrition Facts	
About 83 servings per container	
Serving size 3 pieces (30g)	
Amount per serving	
<b>Calories</b>	<b>190</b>
	% DV*
Total Fat 14g	18%
Saturated Fat 9g	45%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 12g	4%
Dietary Fiber 4g	14%
Total Sugars 4g	
Includes 3g Added Sugars	6%
<b>Protein 3g</b>	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 1.6mg	8%
Potassium 270mg	6%



**Ingredients:** Bittersweet Chocolate (Chocolate Liquor, Cane Sugar, Cocoa Butter, Soy Lecithin, Vanilla). **Contains:** Soy. Produced On Equipment That Also Processes Products Containing Milk, Peanuts And Other Tree Nuts.



SQUARE W: 2.5" x H: 2" D: .25" | MC 250 CT

